

# Ewelina Skowron

My mission is to build products that genuinely help people. I believe technology is a tool, meant to serve human needs first. As CEO and Co-founder at youbloom, I'm redefining mental health care through meaningful technology

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## Experience

### youbloom, – CEO, Co-founder, Mobile Engineer, Flutter, Dart

November 2024 – NOW

I'm involved in **every stage of the startup** – from **product development** and **technology** to **brand building** and **marketing tailored** to our vision. I collaborate with external partners on shaping the **4me brand**, **co-create** our company **culture** and **communication strategy** with fellow co-founders, and work across **product analytics** and **business operations**. I also take care of **finance-related** topics and **support** the **structuring** of our **internal processes**.

### me4health, – Mental Health Team Lead, Advocate

April 2024 – NOW

- **Increased** awareness of mental health within the IT community **by** promoting me4health Institute and organizing the first-ever mental health path at DevFest 2024 Poznań.
- **Improved** efficiency of me4health team's daily workflow **by** introducing new technology tools and leading the website redesign project.
- **Identified** key challenges in psychotherapists' work **by** conducting user research and interviews
- **Expanded** brand recognition and audience understanding **by** managing the me4health LinkedIn presence and creating targeted, value-driven content.

### StethoMe, Poznań – Android Developer, Kotlin, Java

January 2021 – March 2024

- Increased **mean rating** score on **Google Play** from **4,5 to 4,7** by sending push notification for selected users
- Improved the way to collect users feedback by implementing Firebase Messaging resulting in an increase from **1% to 5% of feedbacks shared by users**
- Improved cooperation with product team and decreased the number of reported bugs connected with the UI and translations by adding ability to **CI to generate screenshots**.
- Diagnosed and resolved users **bluetooth low energy** problems connections by scanning environment and logging users connections
- Decreased the number of reported bug in internal issue tracker from 60 to 5 by improving the development process.
- **Improved the app stability** by increasing the number of crash-free users from 88% to 95% by reviewing and refactoring the old code and introducing **clean architecture with unit tests**
- Improved everyday work of manual QA by implementing **automatic app**

## Technology

Kotlin/Java, Android sdk

Jetpack Compose:  
architecture component,  
navigation, Room

Dependency Injection:  
Dagger, Hilt, Koin

Kotlin Coroutines, Flow

Firebase sdk: Crashlytics,  
Analytics, App  
Distribution, Remote  
Config, Messaging,  
Performance Monitoring

Google Play Console

Google Cloud: Big Query,  
Dialog flow,

IBM Watson

Qisdk - Pepper sdk for  
Android

Gitlab CI/CD

Dockerfile

RxJava

Testing: junit, mockito,  
Espresso, Robot pattern

Clean Architecture,  
MVVM, SOLID

Gradle/Groovy

Ndk

iOS

distribution to Firebase using **docker registry and gitlab pipelines**

## **Snowdog, Poznań – Android Developer, Kotlin, Java**

September 2016 – December 2020

- Developed app, prepared and supported **Pepper the robot** during presentation at **Magento Live Europe Amsterdam 2019** for the audience of 2000 people
- Improved user experience of customers in offline eobuwie store in Stary Browar in Poznań by implementing order pickup by voice with Pepper the emotional robot. which was the first commercial launch of Pepper
- **Decreased the cost** of creating single event's app running on Pepper to 1 day by **separating code** to many reusable, **single-purpose modules** and **distributing** them as **libraries**
- Improved users satisfaction of talking with Pepper by observing users behavior and implementing better **talking scenarios** with **clickable interface - voice first**

## **POLENG, Poznań – Python Developer, part-time**

January 2016 – March 2016

- Speedup work of translators by implementing script identifying untranslated words

## **Adam Mickiewicz University, Poznań – Researcher**

August 2015 – September 2015

- Team leader of project proposed by IT Solution Company, topic: Signature recognising using IC Pen

## **IBM, Virtual – Researcher**

November 2013 – December 2013

- Awarded as one of the 10 top students from 177 attendees in virtual MC2-500 internship organized by IBM

## **Other**

### **GDG Organizer & WTM Ambassador, Poznań – volunteer**

November 2023 – NOW

- Organizer of DevFest 2024 Poznań and WTM- IWD events 2024/2025
- Organizer of technology and mental health meetups
- Mentoring others

### **wewe.dev, – Founder**

November 2023 – NOW

- Building and developing my personal brand
- Public speaking and workshops ([sessionize.com/wewedev](https://sessionize.com/wewedev))

## **Soft skills**

Leadership

Assertiveness

Creativity

Teamwork

Communication

Decision-making

Critical thinking

Strategic thinking

Holistic approach

SDLC (Software Development Life Cycle)

## **Languages**

Polish - native

English

## **Education**

**Startup Excellence, Wroclaw University of Economics and Business – postgraduate studies: Startup Management (hybrid)**

Oct. 2024 – NOW

**Adam Mickiewicz University, Poznań – Bachelor engineer degree of Computer Science, specialization: mobile technology**

Oct. 2013 – Feb. 2017